



New Mexico DEPARTMENT OF  
**TRANSPORTATION**

**Michelle Lujan Grisham**, Governor  
**Ricky Serna**, Cabinet Secretary

**FOR IMMEDIATE RELEASE**

September 5, 2023

**NMDOT Supports National Child Passenger Safety Awareness Week**  
*In-person car seat checks available statewide*

DEMING – September 17-23 is National Child Passenger Safety Awareness Week. The campaign focuses on the importance of properly securing children in an appropriate car or booster seat. To support the nationwide event, the New Mexico Department of Transportation Traffic Safety Division (NMDOT TSD) will sponsor Car Seat Inspection Clinics from 9 to 11 a.m. on Saturday, September 23, as part of National Seat Check Saturday.

According to the National Highway Traffic Safety Administration (NHTSA), motor vehicle-related injuries remain a leading cause of death for children ages 15 and younger. Using car seats decreases the risk of death by an estimated 71% for rear-facing infants and 54% for older, forward-facing children. Additionally, booster seats reduce the likelihood of significant injury for 4- to 8-year-old children over the use of seat belts alone.

During the event, parents and caregivers will work one-on-one with nationally certified child passenger safety technicians. Technicians will spend approximately 30 minutes per seat educating parents on the proper selection, installation, and use of their car seats and booster seats. Parents and caregivers will also learn important information regarding common errors in car seat safety and will be able to ask questions. If a technician determines a car seat to be recalled, expired, or otherwise unsafe, replacement seats will be available. To be considered for a seat replacement, the child must be present. A \$25 seat replacement fee may apply.

To participate in the statewide clinics, parents and caregivers should bring their car seat, car seat manual, vehicle manual, and the child should be present if possible. Car seat inspections are first-come, first-served and no appointments are necessary. For more information, call 505-856-6143.

Statewide car seat clinics will be held from 9 to 11 a.m. Saturday, September 23, 2023, at the following locations:

**Albuquerque (Northeast):**

Kohl's Parking Lot  
6800 Holly Avenue NE

**Albuquerque (Southeast):**

Bernalillo County Fire Department Station #38  
3610 Prince Street SE

**Carlsbad:**

Carlsbad Mall  
2302 W. Pierce Street

**Clovis:**

The Java Loft  
810 E. 21<sup>st</sup> Street

**Deming:**

Deming Fire Department  
309 S. Gold Avenue

**Farmington:**

JC Penny Parking Lot, Animas Valey Mall  
4601 E. Main Street

**Las Cruces:**

Doña Ana County Health Services Center  
1170 N. Solano Drive

**Rio Rancho:**

Target Parking Lot  
4225 Crestview Drive SE

**Santa Fe:**

JC Penny Parking Lot, Santa Fe Place Mall  
4250 Cerrillos Road

The clinics are a public service provided by the NMDOT TSD and Safer New Mexico Now. There is no charge for this service, however a seat replacement fee of \$25 may apply.

For more information about national Child Passenger Safety Week and National Seat Check Saturday, or for other child passenger safety information, call 505-856-6143 or visit [www.safernm.org](http://www.safernm.org).

For more information about the New Mexico Department of Transportation, visit [www.dot.state.nm.us](http://www.dot.state.nm.us)

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**NMDOT**

*Mobility for everyone*

**Ami R. Evans, District-1 PIO** | [Ami.Evans@dot.nm.gov](mailto:Ami.Evans@dot.nm.gov) | 575 640 5981

# NATIONAL SEAT CHECK SATURDAY

**SEPTEMBER 23, 2023**  
9:00 a.m. to 11:00 a.m.

**DEMING**  
Deming Fire Department  
309 S Gold Avenue

**3 OUT OF 4 CAR SEATS  
ARE USED INCORRECTLY.  
COULD YOURS BE ONE OF THEM?**

Have your car seat or booster seat inspected for recalls, broken parts, improper installation, and appropriateness for your child. Learn the child restraint law in New Mexico. The child and car seat must be present to be considered for a seat replacement. There is no charge for this service, however a CAR SEAT REPLACEMENT FEE OF \$25 MAY APPLY.

**FREE  
SERVICE**  
funded  
by the  
NMDOT



**(800) 231-6145**  
**SAFERNM.ORG**

# DÍA NACIONAL DE REVISIÓN PARA ASIENTOS DE SEGURIDAD

**23 DE SEPTIEMBRE DE 2023**  
de 9:00 a.m. a las 11:00 a.m.

**DEMING**  
Deming Fire Department  
309 S Gold Avenue

**3 DE CADA 4 ASIENTOS  
DE SEGURIDAD SE USAN  
INCORRECTAMENTE.  
¿ES EL SUYO UNO DE ELLOS?**

**SERVICIO  
GRATIS**  
financiado  
por  
NMDOT

Nos gustaría revisar el asiento de seguridad o el asiento elevado de su niño, en caso de que haya sido retirado del mercado, tenga partes quebradas, no está instalado apropiadamente o no es apropiado para el niño. Aprenda acerca de la Ley de seguridad en Nuevo México. El niño(a) y el asiento de seguridad deben estar presentes para considerar un remplazo de asiento. No se cobra por este servicio, sin embargo, si se necesita remplazar EL ASIENTO DE SEGURIDAD SE COBRARÁ \$25 DÓLARES.



New Mexico DEPARTMENT OF  
**TRANSPORTATION**  
MOBILITY FOR EVERYONE

**bklup**

**SAFER**  
New Mexico Now

**(800) 231-6145**  
**SAFERNM.ORG**

# NATIONAL SEAT CHECK SATURDAY

**SEPTEMBER 23, 2023**  
9:00 a.m. to 11:00 a.m.

**LAS CRUCES**  
Doña Ana County  
Health Services Center  
1170 N Solano Drive

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