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Gov. Lujan Grisham appoints Alex Greenberg as economic development advisor

SANTA FE – Gov. Michelle Lujan Grisham has appointed Alex Greenberg as economic development advisor.

Greenberg's role will involve collaborating with stakeholders to bolster the state's nine target industry clusters. He will also focus on nurturing a start-up ecosystem to harness the full potential of breakthroughs in science and technology.

"Alex's extensive background in finance and economic development, coupled with his proven track record in successfully leading initiatives to fruition, will be invaluable as we continue to build a diverse and resilient economy for the people of New Mexico," said **Gov. Lujan Grisham**.

Greenberg brings a wealth of experience in venture capital, start-up ecosystems, and state science and technology initiatives. In his most recent role as Managing Director at CerraCap Ventures, Greenberg successfully raised capital for the \$100 million Fund III. As Director of the Office of Science and Technology at the New Mexico Economic Development Department, he administered several grant programs, supported the State Small Business Credit Initiative, and played a key role in hydrogen-related initiatives, including a \$1.25 billion hydrogen hub application to the Department of Energy.

"I'm excited to join Governor Lujan Grisham's office as an Economic Development Advisor," **Greenberg** said. "My experience uniquely positions me to contribute to the governor's vision for a diverse and resilient New Mexico economy. I look forward to playing a key role in driving forward these transformative policies."

Greenberg holds a Master of Business Administration with a concentration in Management of Technology from the University of New Mexico.

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