



STATE OF NEW MEXICO
Department of Veterans' Services
Governor Michelle Lujan Grisham
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Cabinet Secretary-Designate

NEWS RELEASE

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Department of Veterans' Services facilitates “Boots to Business: Reboot” classes for National Guard Members

Two-day course focuses on entrepreneurial start-ups and expansion

ALBUQUERQUE – The New Mexico Department of Veterans' Services business development division—the New Mexico Veterans' Business Outreach Center-- is hosting a “Boots to Business: Reboot” training course on February 15-16 in Albuquerque. This program is tailored for current and former New Mexico National Guard members seeking to start or expand businesses, and is open to spouses and widows of Guard members.

This complementary two-day introduction to entrepreneurship course will run from 9 a.m. to 4 p.m. at the Albuquerque New Mexico National Guard Armory, 600 Wyoming Boulevard NE, Room 230B.

Participants will delve into key elements of small business ownership, master techniques for evaluating business concept feasibility, and acquire the necessary steps to develop a crucial business plan – an essential foundation for those embarking on business ventures.

The program also offers an inclusive introduction to a diverse range of entrepreneurial business concepts. Participants will learn how to access resources for securing start-up or expansion capital, receive technical assistance, and discover avenues for pursuing federal contracting opportunities.

To register for this class, please go to the national Boots to Business calendar at <https://sba.my.site.com/s/reboot-course-information>. Click on “Log in” and then

“Create an Account.” Once an account is established, select the February 15-16 class in Albuquerque to complete enrollment.

For more information, contact VBOC Business Advisor Austin Walker at a.walker@dvs.nm.gov or (505) 469-8501.

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