



Town of Red River  
P.O. Box 1020  
Red River, NM 87558

FOR IMMEDIATE RELEASE  
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## Town of Red River Recognized for Environmental Stewardship with Keep America Beautiful President’s Circle Award

**RED RIVER, NEW MEXICO** – The Town of Red River proudly announces its distinguished recognition as a President’s Circle awardee for the Keep America Beautiful (KAB) 2023 reporting year. This esteemed achievement highlights the town’s unwavering commitment to environmental stewardship and community beautification.

Mayor Linda Calhoun expressed her gratitude, stating, "We are thrilled and honored to receive the President's Circle status from Keep America Beautiful. This recognition is a testament to the dedication and efforts of our residents, volunteers, and local organizations in preserving the beauty of our town."

By attaining President’s Circle status, the Town of Red River has demonstrated its alignment with the core values and vision of Keep America Beautiful. The town’s ongoing participation in the KAB national network signifies its dedication to upholding the organization’s mission of promoting environmental sustainability and civic engagement.

Town Administrator Georgiana Rael emphasized the collaborative spirit that led to achieving this milestone, remarking, "Our community's collective efforts to maintain a clean, green, and beautiful environment have been instrumental in earning this prestigious recognition. We are immensely proud of our residents for their unwavering commitment to preserving the natural beauty of our town."

In compliance with KAB's rigorous annual reporting requirements and other essential criteria, the Town of Red River has maintained its status as a certified member of the Keep America Beautiful network. This accomplishment underscores the town’s proactive approach to environmental conservation and sustainable practices.

"We extend our heartfelt appreciation to all individuals and groups who have contributed to our success in attaining President’s Circle status," remarked Mayor Calhoun. "Their hard work and dedication have made this achievement possible, and we are grateful for their ongoing support in making Red River a cleaner and more vibrant community."





The Town of Red River remains committed to fostering a culture of environmental responsibility and community engagement. Moving forward, the town will continue its efforts to promote sustainability, preserve natural resources, and create a more beautiful and welcoming environment for all residents and visitors.

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